



THE ONLY QUAD MAGAZINE

If you are reading this, it means that you are considering advertising in "The Only Quad Magazine", QUADFLY. Congratulations as you will be richly rewarded with your patronage, as QUADFLY is committed to not only providing its readers with quality editorial, but also quality advertisers, and this in turn means that more people will read QUADFLY than any other quad Magazine. QUADFLY is more than a Quad magazine, it's a lifestyle magazine for people whose main interests are Quad related.

QUADFLY is published on a bi-monthly basis and is distributed to all Quad & bike shops countrywide. We are also in the process of finalising our distribution channel that will give QUADFLY access to over 13,000 retail stores. QUADFLY will also be available at all Quad Tracks, Races and Trails Nationwide.

Our Advertising rates are laid out below, and they are broken down into 2 sections, the Magazine itself and then the website. If anything is unclear on this rate sheet or if you have any other queries please don't hesitate to get in contact with us at advertising@quadfly.co.za or on 083 442 4448.

Magazine Advertising Rates			
Advert Page Size	Actual Size	Price Excluding VAT	Price Including VAT
1/16 Page	46x65	R 263.16	R 300.00
1/8 Page	92x65	R 526.32	R 600.00
1/4 Page	92x128	R 1,052.64	R 1,200.00
1/3 Page	185x85	R 1,403.51	R 1,699.00
1/2 Page	185x128	R 2,105.27	R 2,400.00
Full Page	205x276	R 4,201.76	R 4,790.00
Inside Front Cover	205x276	P.O.A.	
Inside Back Cover	205x276	P.O.A.	
Cover	205x276	P.O.A.	
Please enquire about discounts given to advertisers taking out 3, 6, 9 & 12 Issue adverts.			

Website Advertising Rates			
Advert Page Size	Actual Size	Price Excluding VAT	Price Including VAT
Front Page	150x150	R 540.35	R 616.00
	300x300	R 840.35	R 958.00
	150x600	R 1,140.35	R 1,300.00
	600x100	R 1,440.35	R 1,642.00
	600x200	R 2,040.35	R 2,326.00
Other Pages	150x150	R 450.00	R 513.00
	300x300	R 600.00	R 684.00
	150x600	R 900.00	R 1,026.00
	600x100	R 1,200.00	R 1,368.00
	600x200	R 1,650.00	R 1,881.00
Please note that adverts for the website will run for 1 month from date of publishing on the web. Advertisers taking out half page and full page adverts in the magazine, will receive a 40% discount on the price for their website adverts.			